



Taking Care of Baby and Me[®]

Pregnancy and Beyond

Resource Guide



Support at each stage of pregnancy and delivery

A healthy pregnancy is a team effort. You took an important step to make informed decisions about your healthcare by joining Simply Healthcare Plans, Inc. — Florida Healthy Kids. While you are on your pregnancy journey, this guide can teach you about plan benefits and resources to support your well-being. You are not going through this alone. We are ready to answer any questions you may have along the way. You can call our Member Services team or 24-hour Nurse HelpLine at any time, day or night.

Here are a few steps to take as you prepare to welcome a baby into the world:



To stay healthy during pregnancy, set up a visit with your OB provider

An obstetrical provider (OB) is a medical expert in pregnancy care. You will see this provider for prenatal (pregnancy) visits during your pregnancy and after you give birth. When you visit the OB, they'll work with you to determine any health risks. The OB will help you set up the appointments needed to monitor you and the baby throughout pregnancy.

During your visits, your OB can answer your questions about pregnancy and delivery, including topics such as:

- Foods to eat or avoid
- Safe exercises
- Medicines
- Birth options
- Mood changes
- Feeding
- Family planning

To stay covered, tell Florida KidCare about your pregnancy

Please tell Florida KidCare you are pregnant before and after delivery by calling **888-540-KIDS (5437)**. You must apply for Medicaid to get healthcare coverage for your baby. Call the Florida Statewide Medicaid Managed Care Hotline at **877-711-3662** Monday through Thursday, 8 a.m. to 8 p.m., and Friday, 8 a.m. to 7 p.m. Eastern time, or visit **flmedicaidmanagedcare.com**.

What questions do you have for your OB?

You can write them below to take to your next visit:

1. _____

2. _____

3. _____

4. _____

5. _____

You can use the **Find a Doctor** tool on our website to find an OB near you.





Simply Healthy Rewards™ Healthy Behaviors program



You can earn rewards for going to your health visits. You can redeem your Healthy Rewards with gift cards from a list of stores on your Benefit Reward Hub. To join the Healthy Rewards program, visit your benefits page at **simplyhealthcareplans.com/floridahealthykids**. Then, you can log in to your Benefit Reward Hub and visit the Healthy Rewards portal. You also can call **888-990-8681 (TTY 711)**, Monday through Friday from 9 a.m. to 8 p.m. Eastern time.

My Advocate®

My Advocate is a health program that helps make care personal. The program starts with a health screener meant to help us find out more about you. The answers you give during the screener inform us of how to provide you with the best level of support based on your health needs. You may participate in My Advocate by phone, through the smartphone app, or on the web.

There are also tools in the app and website to help you:

- Track your baby's growth.
- Count the kicks in your pregnancy (only available on the app).
- Prepare for your baby's birth with checklists.

You can choose how to receive updates: by mobile app, website, or twice-weekly calls from MaryBeth, your virtual pregnancy coach.



When you join My Advocate, your virtual pregnancy coach, MaryBeth, will call to screen you. She will ask questions about your health and pregnancy to see if you could benefit from case management. If you want a referral for case management, please call Member Services to ask for one. Member Services is available at **844-405-4298 (TTY 711)** Monday through Friday from 7:30 a.m. to 7:30 p.m. Eastern time.

To join My Advocate, you can download the My Advocate Helps app in the App Store or the My Advocate app on Google Play, or create an account at myadvocatehelps.com.



Healthy pregnancy and safe delivery

Your choices throughout pregnancy can lead to a healthy pregnancy and safe delivery. You can be confident knowing your wellness team is here for you. During visits with your OB, they will help you prepare for your baby's birth. Together, you can make a birth plan, talk through questions, and find ways to help gain peace of mind about your care.

Our 24-hour Nurse HelpLine is ready 24/7 to answer any health questions, even when your OB's office is closed. When your provider is not available, you also can use **LiveHealth Online** to see a primary or urgent care provider by smartphone, tablet, or computer.



Extra support

You can receive one-on-one support with a nurse who learns about your personal health needs and pregnancy through our case management program. Your Simply — Florida Healthy Kids OB case manager can help you set up health visits, find community resources, and partner with you to make informed decisions before and after delivery.

Helpful resources:

- **Health A to Z:** Are you looking to learn about pregnancy and health topics? Search for a health topic in Health A to Z at **simplyhealthcareplans.com/floridahealthykids**.
- **Show your love!** This app has steps to keep both mom and baby healthy. Download Show your love! in the app store today.



With My Advocate, MaryBeth makes it easy to connect with your case manager. She will let your case manager know right away if you have any questions or concerns. Your case manager will follow up with you.



Substance use and pregnancy

There is no safe amount of alcohol, tobacco, or drugs to use when you are pregnant. Your OB's priority is to make sure both you and your baby are healthy. We encourage you to talk openly with your OB about the substances you are taking. They can work with you to make a safe plan to stop using alcohol, tobacco, and drugs that can harm you and your baby.



Helpful resources:

- **National Smoking Quitline:** This toll-free number is run by the National Cancer Institute. It connects people to services to help them quit smoking or quit using other tobacco products. Call 24/7 at **800-784-8669 (TTY 711)**.
- **Smokefree.gov:** Support, tips, tools, and expert advice to help quit smoking.
- **Substance Abuse and Mental Health Services (SAMHSA) National Helpline:** This free helpline offers treatment referral for people facing mental health or substance use problems. You can call SAMHSA 24/7 at **800-662-4357 (TTY 711)**.

It is helpful to find a provider (pediatrician) you trust for your baby before delivery.



Your birth plan

A birth plan helps make sure your choices are respected during labor and delivery. Your birth plan describes your wishes to the doctor and nurses who help deliver the baby. It can include the types of medicine you do or do not want to take, who you want to be in the room for delivery, and any religious or cultural practices you follow.



Making a birth plan can help you feel better prepared for labor and delivery.

Below are questions to answer to start a birth plan:

Where do you want to have your baby?



Do you want skin-to-skin contact with your baby within an hour of birth (recommended)?

Who do you want in the room during labor and delivery?

Are there any traditions you want for your baby's birth?

Who do you want to cut the umbilical cord?

For a sample birth plan, go to **marchofdimmes.org**, go to *Health Topics*, and visit the *Labor and Delivery* section.



Self-care and your baby

In the follow-up visit with your OB after your baby's birth, they will make sure your body is healing and help you adjust to life with a newborn. **It's best to see them within 1 to 3 weeks, but no later than 12 weeks after delivery.** Your provider may want to see you sooner than three weeks if it was a high-risk pregnancy or you delivered by C-section, or if you are not feeling well.



You can earn Healthy Rewards for going to this postpartum (after pregnancy) visit.

If your Florida Healthy Kids coverage will end after the baby's birth, plan your postpartum (after pregnancy) visit **before** you lose coverage. You can call Florida KidCare at **888-540-KIDS (5437)** to ask about keeping your coverage.



With My Advocate, you can receive tips from MaryBeth or online to help with self-care, recovery, stress management, and support with parenting.



Well-baby care

Your baby's primary care provider (PCP) can provide the best care by working closely with you. For the first year of life, the American Academy of Pediatrics suggests babies have a checkup at birth, 3 to 5 days old, and at 1, 2, 4, 6, 9, and 12 months old. Your baby should also have a checkup at 15, 18, 24, and 30 months old.¹



You may earn Healthy Rewards for taking your baby to their health visits. Log in to your Benefit Reward Hub on your benefits page at **simplyhealthcareplans.com/floridahealthykids** or call **888-990-8681 (TTY 711)** to see if you qualify.

Helpful resources:

- **Centers for Disease Control and Prevention (CDC):** Track child development at **cdc.gov/ncbddd/actearly/index.html**.
- **March of Dimes:** Read about the latest research and topics to keep mom and baby healthy at **marchofdimes.org**.
- **CDC Milestone tracker:** Track your baby's milestones from age 2 months to 5 years. Download the CDC Milestone tracker in the app store today.

With My Advocate,

MaryBeth will teach you about vaccines (shots) and your baby's well-child visits.



1 American Academy of Pediatrics website, *Recommendations of Preventative Pediatric Health Care* (accessed September 2020): downloads.aap.org/AAP/PDF/periodicity_schedule.pdf.



Breastfeeding

Breastfeeding is a healthy decision to make for a baby's growth and development. The American Academy of Pediatrics suggests that babies are breastfed for at least the first six months of their lives, unless you have a medical reason not to breastfeed.

Helpful resources:

- **Women, Infants, and Children (WIC):** WIC provides community support for breastfeeding. Learn how to apply in the Community Resources section of this guide.
- **La Leche League International:** This program provides mother-to-mother breastfeeding support, encouragement, and education. To find your local league, visit lalli.org.
- **Infant Risk Center:** Find answers to questions about breastfeeding and medicines. Call **806-352-2519 (TTY 711)** or visit infantrisk.com.

All new mothers enrolled in Simply — Florida Healthy Kids can receive one breast pump per pregnancy when they call to request one.



Call Member Services at **844-405-4298 (TTY 711)** Monday through Friday from 7:30 a.m. to 7:30 p.m. Eastern time.



Neonatal intensive care unit

The neonatal intensive care unit (NICU) is a unit in the hospital for babies who need special care after birth. If your baby is premature at birth or you had a high-risk pregnancy, your baby may need to stay in the NICU. A team of trained providers will work with your baby to help them fully recover.

You can trust your case manager in our NICU Case Management program to support you while your baby is in the NICU. We are committed to making sure all of our high-risk infants have a detailed plan for care in the NICU and a safe transition home. If you have any questions about the NICU Case Management program, please call Member Services for help.

Helpful resources:

- **Graham's Foundation:** Provides support, advocacy, and research for preemies and their families. Visit grahamsfoundation.org.
- **My NICU Baby:** An app created with the March of Dimes to provide answers, tools, and support for families of a NICU baby.



Call 911 right away if you or feel like hurting yourself or your baby.
Beacon Health Options at **855-861-2142** 24 hours a day, 7 days a week.



Postpartum (after pregnancy) depression

Postpartum (after pregnancy) depression (PPD) is common and treatable.

**According to the CDC,
about 1 in 8 women
experience symptoms of postpartum
(after pregnancy) depression.²**

You may be experiencing PPD if you:

- Feel anxious or depressed, feeling blue most of the day every day.
- Have trouble bonding with your baby.
- Do not feel better two weeks after giving birth.

By asking for help, you are taking the first step to heal. Your provider can make a support plan if you are willing to share how you feel. Your emotional well-being is just as important as your physical health.

Helpful resources:

- **Postpartum Support International:** Visit **postpartum.net** or call **800-944-4773 (TTY 711)** 24/7 and follow the prompts to be connected with someone.
- **What to Expect:** Visit **whattoexpect.com** and search "postpartum depression."

With My Advocate, you can receive tips from MaryBeth or online to help cope with mood changes.



2 Centers for Disease Control and Prevention website, *Depression During and After Pregnancy* (accessed September 2020): cdc.gov/reproductivehealth/features/maternal-depression/index.html.

Family planning

If you want to have another baby, you should talk to your provider before trying to become pregnant again. Having a pregnancy too soon after giving birth may cause the next pregnancy to be high risk for an early delivery or preterm birth. It's best to wait at least 18 months between pregnancies. Bodies need proper time to heal and recover.³

Until you are ready for another pregnancy, you can choose from many birth control options. The long-acting reversible birth control (LARC) is one method to avoid pregnancy. LARC is a device that a provider places inside your arm or uterus. It stays in place until you want it taken out. Talk with your provider about the best options for you and how they may affect your body. 24-hour Nurse HelpLine can answer any questions you have about the method you choose. Call Member Services to ask about your benefits for birth control.

If you have any health conditions or take any medicines, also talk to your provider about how they can affect your next pregnancy. They may suggest you take a prenatal (pregnancy) vitamin with folic acid before becoming pregnant to protect your baby's health.⁴

You can read about family planning at [cdc.gov](https://www.cdc.gov) by searching "preconception." You also can search "contraception" for birth control methods.



³ The American College of Obstetricians and Gynecologists website, *Interpregnancy Care* (accessed September 2020): [acog.org/clinical/clinical-guidance/obstetric-care-consensus/articles/2019/01/interpregnancy-care](https://www.acog.org/clinical/clinical-guidance/obstetric-care-consensus/articles/2019/01/interpregnancy-care).

⁴ March of Dimes website, *Folic Acid* (accessed September 2020): [marchofdimes.org/pregnancy/folic-acid.aspx](https://www.marchofdimes.org/pregnancy/folic-acid.aspx).

Helpful resources:

- **Office on Women's Health:** Visit the website at [womenshealth.gov](https://www.womenshealth.gov) or call **800-994-9662 (TDD 888-220-5446)** with questions about health topics or their special programs.
- **Long-acting reversible contraception (LARC) devices:** Read more about IUDs and implants at [whoopsproof.org](https://www.whoopsproof.org).

With My Advocate, you can receive tips from MaryBeth or online to help with family planning and birth control options.





Health coverage for you and your baby

Our goal is to keep you and your baby healthy. You could lose Simply — Florida Healthy Kids coverage or your baby could lose Simply Medicaid coverage after birth. To keep both you and your baby covered, it is best to tell the Florida Department of Children and Families (DCF) and Florida KidCare about your pregnancy before and after delivery. Please call DCF at **866-762-2237 (TTY 711)** and Florida KidCare at **888-540-KIDS (5437)**.

You can make sure your baby stays enrolled by following these steps:

1. Check the mail for a letter from the Medicaid state agency about two months before you need to renew your baby's coverage. If you have a MyACCESS account, you will get an email alert.
2. Renew your baby's benefits in one of these ways:
 - Log in to your MyACCESS account at **myflorida.com/accessflorida**.
 - Fill out and return the renewal paperwork that came with your letter.
 - Call or visit your local community partner agency. To learn more about available resources, call DCF at **866-762-2227 (TTY 711)**.

If you don't renew by the date in the letter, you may lose your baby's healthcare benefits.

Call DCF at **866-762-2237 (TTY 711)** for questions about renewing Medicaid coverage or if you missed your baby's renewal deadline.



You want to make sure you stay enrolled as well every year by:

1. Checking your mail for a letter from Florida KidCare about two months before you need to renew your coverage. If you have a Florida Healthy Kids account and have selected the "Get Letters via Email" option, you will get an email alert.
2. Renewing your benefits in one of these ways:
 - Log in to your Florida Healthy Kids account at **floridakidcare.org**.
 - Fill out and return the renewal paperwork that came with your letter.

If you don't renew by the date in the letter, you may lose your healthcare benefits.

Call Florida Healthy Kids at **888-540-KIDS (5437)** if you have questions about renewing your coverage or if you missed your renewal deadline.

You can call us with any questions at Member Services. We're happy to help. We're available at **844-405-4298 (TTY 711) Monday through Friday from 7:30 a.m. to 7:30 p.m. Eastern time.**



Community resources

Do you need help paying bills or finding food or housing?

We partner with local organizations to help find resources for assistance. When you type in your ZIP code at **[simplyhealthcareplans.auntbertha.com](https://www.simplyhealthcareplans.auntbertha.com)**, you can find local organizations near you.

Women, Infants, and Children (WIC)

WIC is a program that provides many resources to families with children. You can receive food vouchers, health education, and peer counseling for moral support in parenting.

You have two ways to learn about the program and find out if you qualify:

- Visit **[floridahealth.gov](https://www.floridahealth.gov)**.
- Call **800-342-3556** and ask to apply for WIC.

Healthy Start

This program is for pregnant parents with health risks that could affect their pregnancy or their baby's growth and development. This program also helps families with children under 3 years old who may have health risks or be at risk for developmental delays. Please ask your doctor to complete a Florida Healthy Start screening tool and referral. You also can call the Florida Healthy Start Program at **855-889-1090** to see if you qualify.

Healthy Families America (HFA)

This program provides home visit services and community support referrals for your family. You can receive help with support groups, prenatal (pregnancy) and postpartum (after pregnancy) care, child development, and family goal planning. To find an HFA site near you, visit **[healthyfamiliesamerica.org](https://www.healthyfamiliesamerica.org)** or call **312-663-3520**.

CenteringPregnancy™

There's a new way to receive prenatal (pregnancy) care. It's called CenteringPregnancy. It allows a group setting with other parents for discussion with your OB and nurse. With CenteringPregnancy:

- You can go to prenatal (pregnancy) visits with other parents who are at the same or similar time in their pregnancies.
- You meet with the group and share with each other to learn about pregnancy.
- You have 10 prenatal (pregnancy) visits that last up to two hours and include private time with your OB.

Call 24-hour Nurse HelpLine to find out if there is a CenteringPregnancy site close to you.

Nurse-Family Partnership — Helping First-Time Parents Succeed®

Are you a first-time parent in the first or second stage of pregnancy (trimester)? If yes, Nurse-Family Partnership may be a great resource for you. A nurse will come to your home to offer support throughout your pregnancy and until your baby is 2 years old. To read about the program or see if there is a site near you, visit **[nursefamilypartnership.org](https://www.nursefamilypartnership.org)**.



Notes

[illegible]

Thank you

for trusting **Simply —**
Florida Healthy Kids
with your healthcare.



References and sources:

- CDC website: *Breastfeeding* (July 2020): <https://cdc.gov/breastfeeding/index.htm>.
- March of Dimes website: *Why at least 39 weeks is best for your baby* (July 2020): <https://marchofdimes.org/pregnancy/why-at-least-39-weeks-is-best-for-your-baby.aspx>.
- American Academy of Pediatrics. *Healthychildren.org: Depression and Anxiety During Pregnancy and After Birth: FAQs* (Accessed September 2020): <https://healthychildren.org/English/ages-stages/prenatal/Pages/Depression-and-Anxiety-During-Pregnancy-and-After-Birth-FAQs.aspx>.
- Mayo Clinic website: *Family planning: Get the facts about pregnancy spacing* (February 5, 2020): <https://mayoclinic.org/healthy-lifestyle/getting-pregnant/in-depth/family-planning/art-20044072>.
- Office on Women's Health website: *Prenatal care and tests* (January 2019): bit.ly/2KdrNbP.
- ACOG Long-Acting Reversible Contraception Program: bit.ly/2mdwcEP.

Member Services:

844-405-4298 (TTY 711)

Monday through Friday from
7:30 a.m. to 7:30 p.m. Eastern time

24-hour Nurse HelpLine:

844-405-4298 (TTY 711)

simplyhealthcareplans.com/floridahealthykids



The information in this document is for educational purposes only. It is not to be used as medical advice.

Do you need help with your healthcare, talking with us, or reading what we send you? Call us toll free at 844-405-4298 (TTY 711) to get this for free in other languages or formats.

¿Necesita ayuda con su cuidado de la salud, para hablar con nosotros o leer lo que le enviamos? Llámenos a la línea gratuita al 844-405-4298 (TTY 711) para recibir esto gratuitamente en otros idiomas o formatos.